



# WORLD WATER WEEK

in Stockholm,  
August 17-23, 2008

## Check it Out: Why to attend the 2008 World Water Week in Stockholm

The 2008 World Water Week in Stockholm, August 17-23, is the leading annual global meeting place in water and development for professionals from all over the world. This year's overarching theme is "Progress and Prospects on Water: For a Clean and Healthy World with Special Focus on Sanitation." To help build such a world, the 2008 Water Week will scrutinise progress on water-related development, anticipate and promote the prospects for a desirable future, and renew partnerships for sustainable development. There are many great reasons to attend the week. Here are eight of them:

### **Compelling Content**

Over 100 general sessions, seminars, workshops and side events will address the broadest possible range of water, environment and human development issues from the policy, research, scientific, technical and advocacy points of view. Climate, sanitation and hygiene, ecosystems and biodiversity, agriculture and bioenergy and business are prominent programme focal points throughout the week.

### **Diversity at Arm's Reach**

Around 2500 participants from business, government, water management, science, inter-governmental organisations, NGOs, training institutes, United Nations agencies and more will participate. Forty percent of the participants come from developing countries.

### **Accessible Expertise**

Experts in all water-related sectors will speak. Whether it is top CEOs, leading scientists and researchers, or local water and land resource managers, the World Water Week will be a broad-based platform for expert views and personal interaction.

### **A Network of Know-How**

Hosted by the Stockholm International Water Institute, the World Water Week includes some 190 collaborating organisations and numerous networking opportunities for continued collaboration.

### **Stimulating Social Scene**

In Stockholm, a smorgasbord of social activities provides ample opportunities to mix business with pleasure. These include the Mayor's Reception in the City Hall, the Dinner and Dance at Junibacken, and the Aquatic Adventure.

### **Terrific Tours**

World Water Week in Stockholm attendees can expand their knowledge outside of the meeting room: a boat trip on Lake Mälaren, a visit to a "sustainable city", or a tour of the historic and water-smart university town Uppsala.

### **Extraordinary Exhibits**

Exhibitions at the World Water Week – by collaborating organisations and corporate partners – provide an enriching complement to the overall experience.

### **Pre-eminent Prizes**

The Stockholm Water Prize, Stockholm Junior Water Prize, Stockholm Industry Water Award, Swedish Baltic Sea Water Award and the WASH Media Award will all be presented during the week!

### **Come for a Day – Or the Week!**

The 2008 World Water Week in Stockholm takes place at the Stockholm International Fairs and Conference Center. To register, choose what's best for you: single day, full week and student options are available.